



October 22, 2026

Drunk Driving in Virginia

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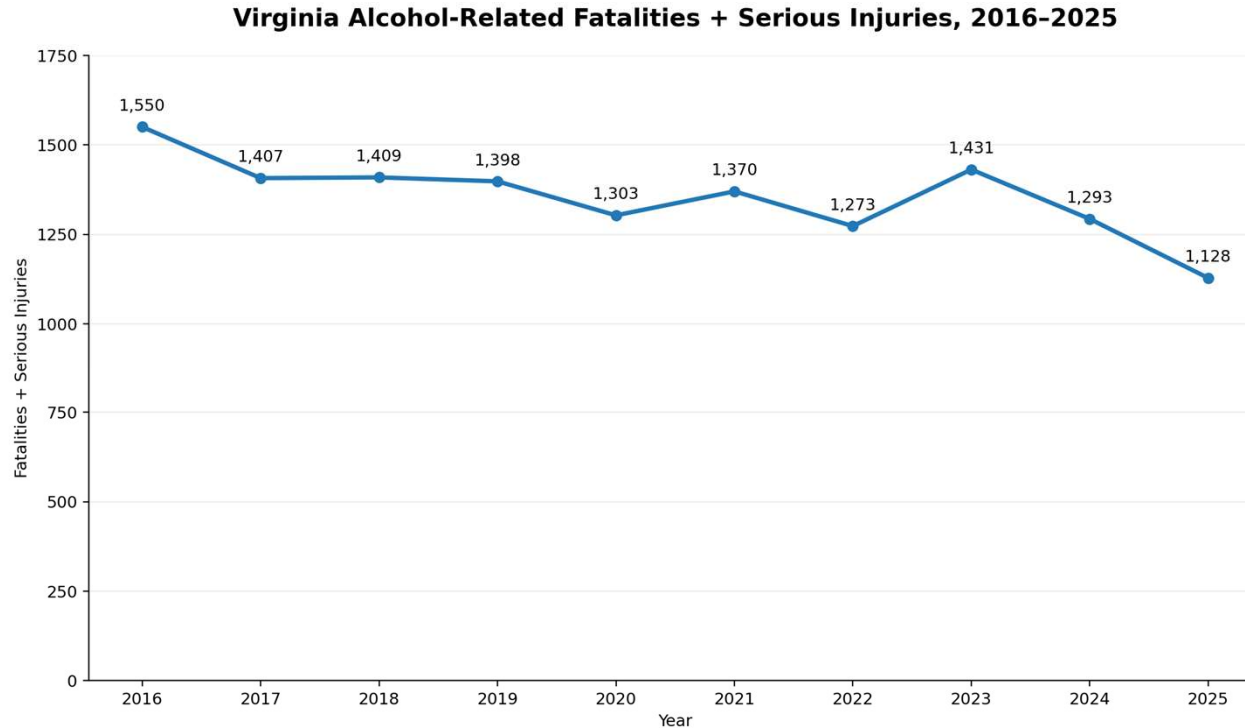
VIRGINIA DEPARTMENT OF MOTOR VEHICLES

Safeguarding Lives | Securing Identities | Serving the Motoring Public | Supporting Industry Partners

Over the course of your workday ...

Someone in Virginia
will be killed or suffer a serious injury
because of a drunk driver.

Alcohol-Related Fatalities and Serious Injuries are Declining, but Their Impact Remains High



Although alcohol-related fatalities and serious injuries decreased 27% over the decade, these crashes **still kill or deliver life-altering injuries to more than 1K people every year** in Virginia

Alcohol-Related Crashes are Disproportionately Fatal

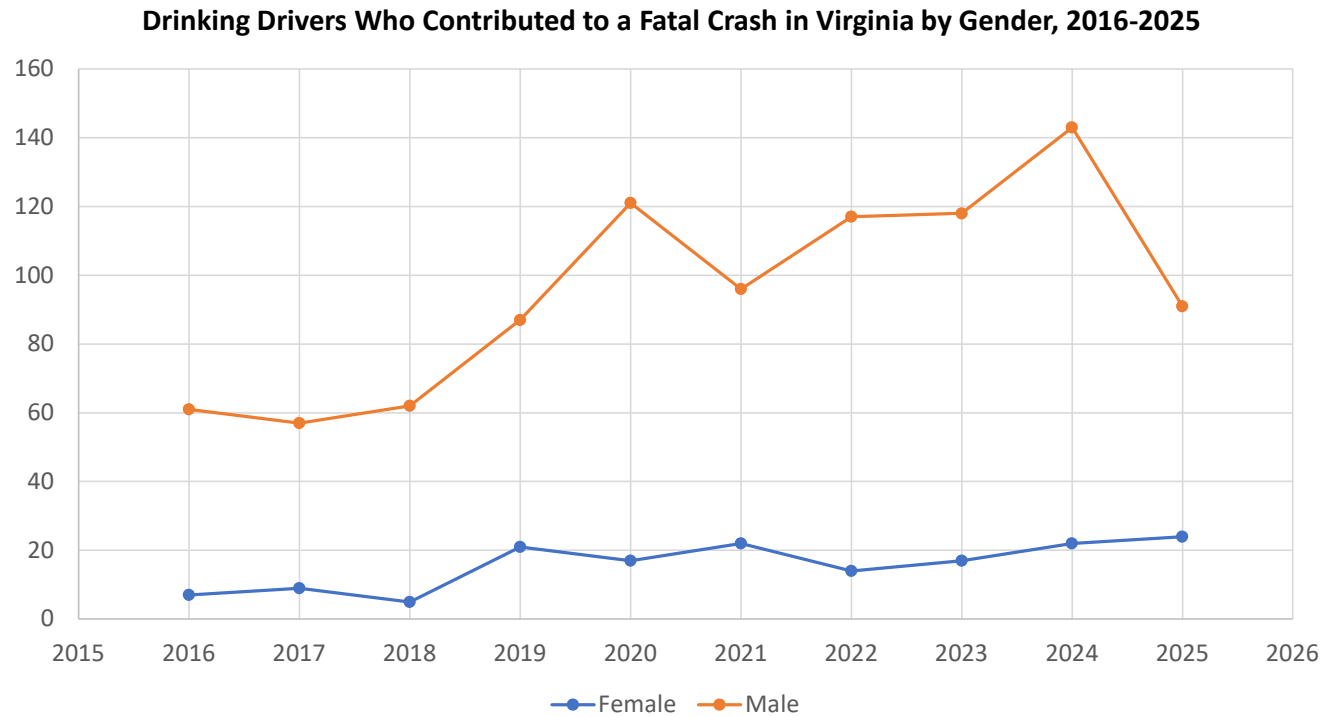
In 2025,
alcohol played
a role in ...

5% of crashes

30% of
fatalities

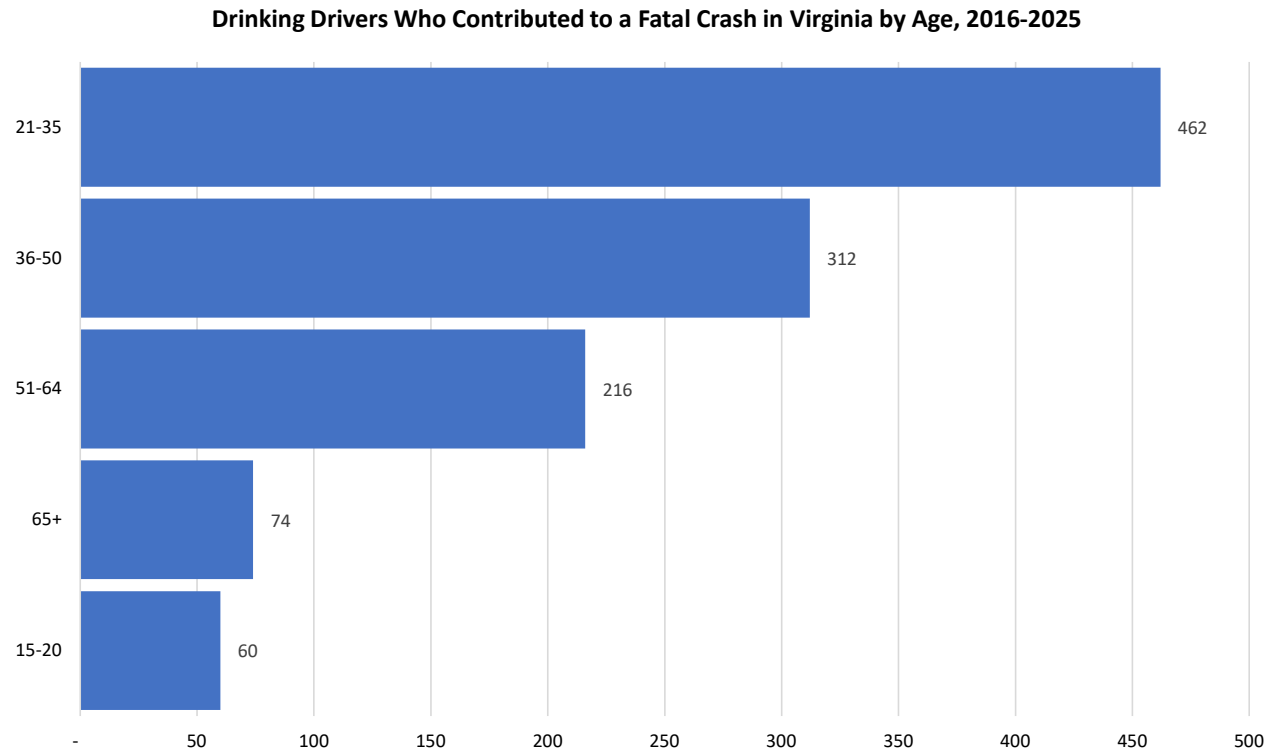
Nearly **1-in-3 crash fatalities** in Virginia involve alcohol

Drinking Drivers Involved in Fatal Crashes are Overwhelmingly Male



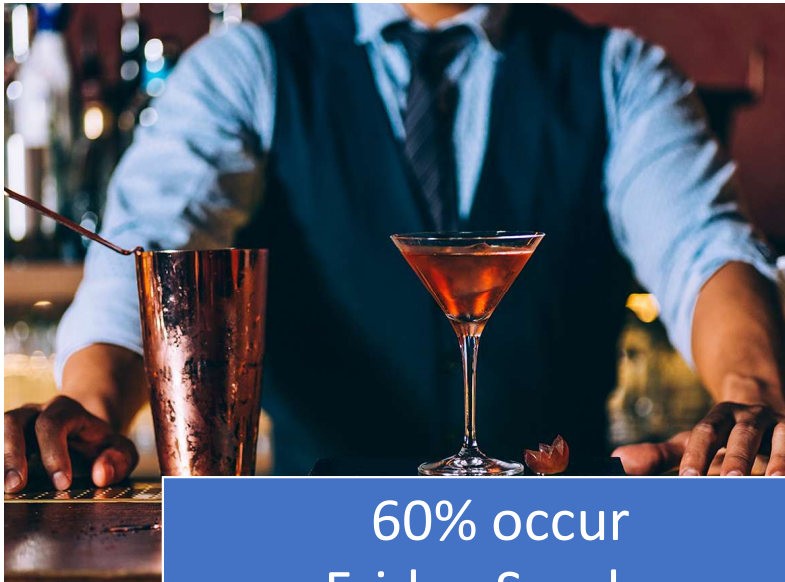
85% of drinking drivers who contributed to fatal crashes over the past decade were male
However, this number decreased sharply in 2025, contributing to the significant decline that year

Most Drinking Drivers Involved in Fatal Crashes are Young Adults



Nearly half of drinking drivers involved in a fatal crash over the decade were between 21-35

Alcohol-Related Fatal Crashes Are Most Likely to Occur at Night and on Weekends

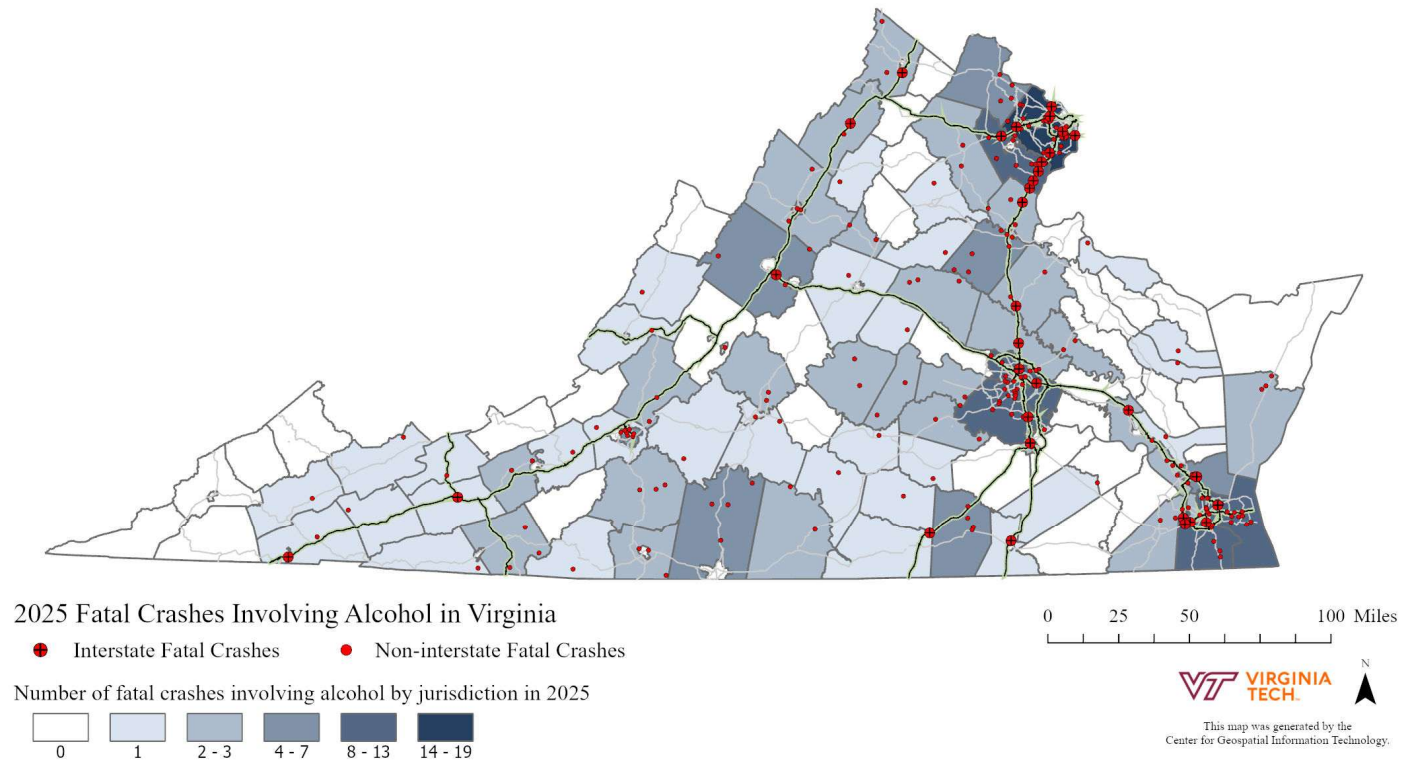


60% occur
Friday-Sunday



69% occur from
6 p.m.-3 a.m.

Alcohol-Related Fatalities Occur Statewide but Clusters Appear in Metro Areas



So, what do we do about it?

Turning Data into Action: Virginia's Multifaceted Approach to Preventing Drunk Driving



Law Enforcement — Stopping impaired driving before it becomes a tragedy

Supporting officers with training, equipment and enforcement resources to identify and remove impaired drivers from our roads

Marketing — Changing perceptions and behaviors

Delivering compelling campaigns that make the dangers and consequences of impaired driving impossible to ignore

Outreach — Meeting people where they are

Engaging communities through partnerships, events and conversations that turn awareness into action

Education — Building knowledge before decisions are made

Equipping people with information and skills to recognize impairment, understand the risks and make safer choices

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Sober Ride Programs — Providing a safer way home

Expanding access to transportation alternatives so getting home safely is always an option

Recidivism Prevention — Breaking the cycle

Supporting interventions that address repeat impaired driving and help prevent future offenses

Toxicology Testing — Strengthening the evidence

Supporting timely, reliable testing that helps identify impairment, informs investigations and strengthens our understanding of the problem

This Halloween, Don't Drink and Drive!
Designate a sober driver or use WRAP's SoberRide - powered by Lyft!

SoberRide®

Get a FREE Lyft ride home (up to \$15) on Halloween weekend
Visit www.SoberRide.com for code
Limited quantities available

Enter the code in the app's 'Payment' tab under the 'Add Lyft Pass' option. Valid for up to \$15 off one ride taken home in Lyft's Washington, D.C. coverage area either Friday, October 30, 2026 or Saturday, October 31, 2026 (10:00 p.m. until 4:00 a.m.). You must be 21 or older to use this service. Subject to Lyft's Terms of Service. Valid for new and existing Lyft users while supplies last. The SoberRide codes will be released to the public at 9:00 p.m. on Friday, October 30th and Saturday, October 31st and can be used only once during the aforementioned periods.

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Some restrictions may apply. See www.SoberRide.com for further details or call WRAP at 703.893.0461.
Limited quantities available. Valid for new and existing Lyft users who are 21 years of age or older. One offer per user. Valid for up to \$15 off one (1) ride taken home in Lyft's Washington, D.C. coverage area either Friday, October 30, 2026 or Saturday, October 31, 2026 (10:00 p.m. until 4:00 a.m.). Discount does not apply to cancellation fees, damage charges or taxes. May not be sold, transferred or combined with other offers. Subject to Lyft's Terms of Service.
SoberRide is a registered trademark of the nonprofit Washington Regional Alcohol Program (WRAP).

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