

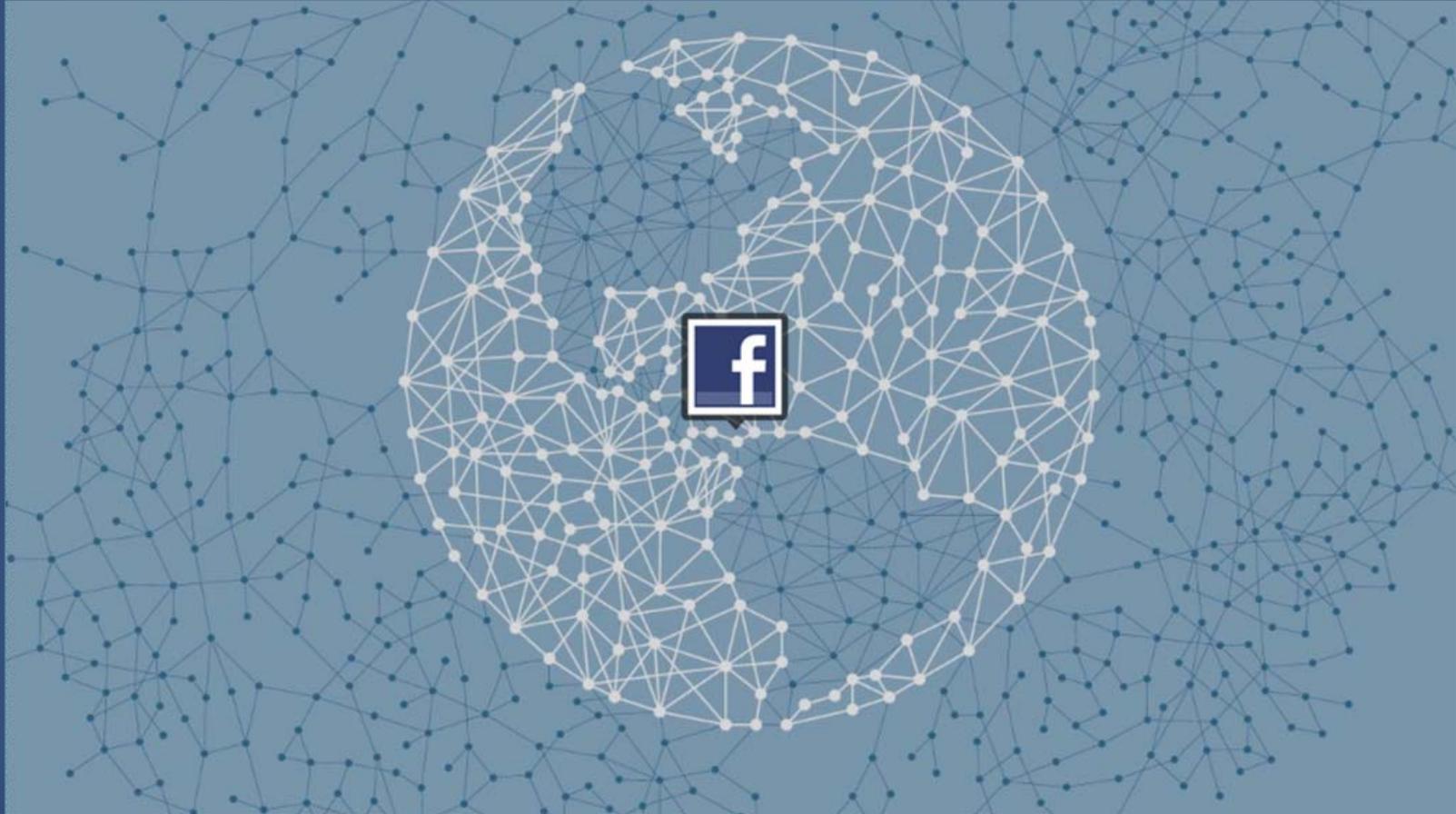
facebook

Facebook Safety



facebook

Our mission: give people the power to share and make the world more open and connected.



Safety philosophy & innovation



facebook

Facebook is based on a “real name” culture.

Before



MBO1979

Now



Brooke Oberwetter

Reporting content on Facebook: the world's largest neighborhood watch program.

The screenshot shows a Facebook page for 'The Onion' with 1,934,501 likes. A 'Report This Page' dialog box is open, asking for the reason for reporting. The dialog box contains the following text: 'All reports are strictly confidential. What best describes this?' followed by five radio button options: 'Spam or scam', 'Hate speech or personal attack', 'Violence or harmful behavior', 'Sexually explicit content', and 'Duplicate or miscategorized Page'. At the bottom of the dialog are 'Submit' and 'Cancel' buttons. The background shows a post from 'The Onion' titled 'Twins Continue Clawing Their Way Down To Bottom Of Standings' and another post titled 'Desperate Small Town Erects World's Largest Fiberglass Chili Dog'.

1,934,501 like this

Likes See All

Onion SportsDome

The Onion Store

The A.V. Club

The Onion iPhone App

Onion News Network

Create a Page

Add to My Page's Favorites

Get Updates via RSS

[Report Page](#)

Share

Write a comment...

The Onion shared a link.

 **The Onion** shared a link.

 **Twins Continue Clawing Their Way Down To Bottom Of Standings**
www.onionsportsnetwork.com

Report This Page

All reports are strictly confidential. What best describes this?

- Spam or scam
- Hate speech or personal attack
- Violence or harmful behavior
- Sexually explicit content
- Duplicate or miscategorized Page

Is this your intellectual property? **Submit** **Cancel**

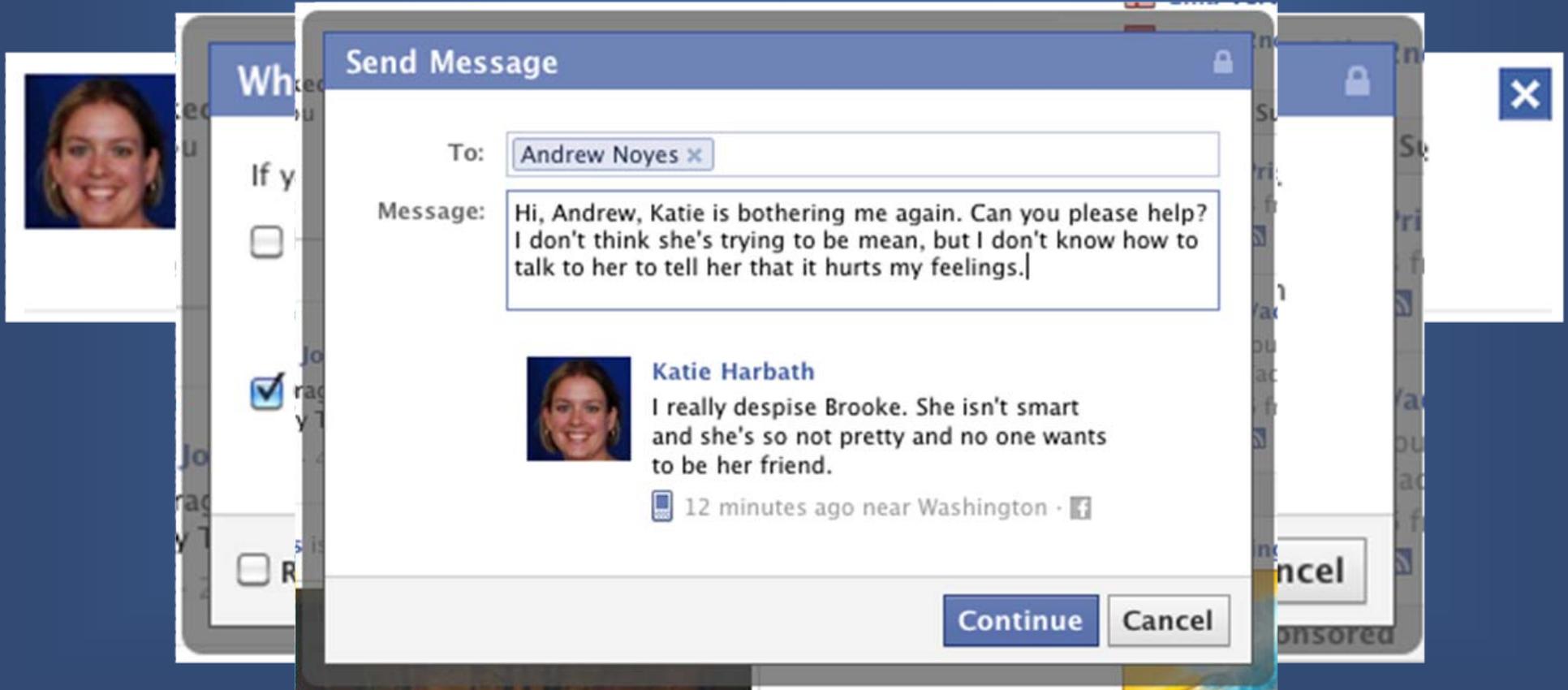
 **The Onion**

 **Desperate Small Town Erects World's Largest Fiberglass Chili Dog**
www.theonion.com

PURLEY, TX—After years of unsuccessful efforts to establish itself as a center of tourism, industry or Texas history, the tiny East Texas town of Purley finally put itself on the map Monday, when civic leaders unveiled the world's largest fiberglass chili dog.

by Serenety

Social reporting tools let people deal with bullying, harassment, intimidation and other unwanted behavior.



New tools let you report impersonation.

The image shows a Facebook interface with a modal dialog box titled "Report and/or Block This Person" overlaid on a profile page for Brooke Oberwetter. The dialog box contains several options for reporting or blocking the user. A yellow arrow points from the "Block Brooke Oberwetter" option to the "This profile is pretending to be someone or is fake" option. A gear icon and a dropdown arrow are also visible in the dialog.

Report and/or Block This Person

- Unfriend Brooke Oberwetter
Brooke will not be able to post on your wall
- Block Brooke Oberwetter
Blocking means you won't be able to see or contact each other on Facebook

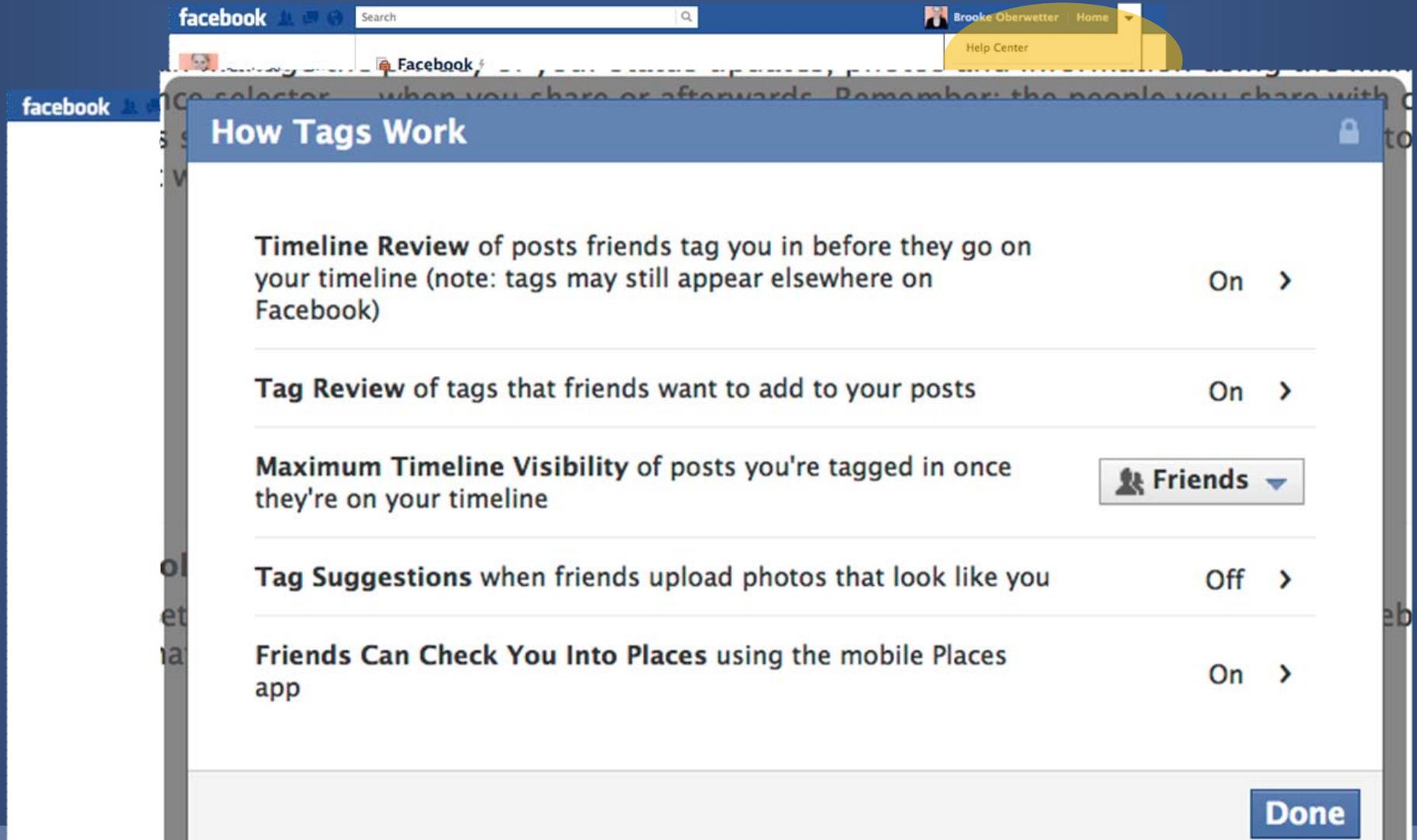
Additionally,   profile as the following:

- My friend
- This profile is pretending to be someone or is fake
- Inappropriate profile photo
- My friend is harassing or bullying me

Is this your intellectual property?

[Continue](#) [Cancel](#)

Know your privacy settings.



The image shows a screenshot of a Facebook mobile interface. At the top, the Facebook logo and search bar are visible. The user's name, Brooke Oberwetter, and a Home button are in the top right. A yellow Help Center button is also present. The main content is a settings panel titled "How Tags Work" with a lock icon in the top right corner. The panel lists five settings:

- Timeline Review** of posts friends tag you in before they go on your timeline (note: tags may still appear elsewhere on Facebook) On >
- Tag Review** of tags that friends want to add to your posts On >
- Maximum Timeline Visibility** of posts you're tagged in once they're on your timeline Friends ▾
- Tag Suggestions** when friends upload photos that look like you Off >
- Friends Can Check You Into Places** using the mobile Places app On >

A blue "Done" button is located at the bottom right of the settings panel.

Inline sharing controls



Brooke Oberwetter

Yesterday



Mary Brooke is about to leave on a trip to Jackson, MS.

Oct 2011 for 3 days

Triplt – Free online trip planner and free travel itinerary website for organizing vacations, group trips or business travel



Plan a trip on Triplt · via Triplt

Like · Comment

Lists and smart lists: making it easier to select your audience.

Restricted

Friends who can only see posts and profile info you make public. [Learn More](#)



This list gives you an easy and private way to limit what you share with someone—without blocking or unfriending them. They won't see the list name or be told they're listed.

A note about minors

facebook HELP CENTER [Back to Facebook](#)

English (US) ▾

How does privacy work for minors?

Basics » Privacy [Expand All](#) · [Share](#)

You are a Facebook Employee. Would you like to [edit this?](#)

How privacy works for minors

Our privacy settings work differently for young people than for adults. Below is a detailed overview of the differences between privacy settings and sharing options for minors and adults.

- ▶ **How do minors connect with other people?** [Edit](#)
Like adults, minors can appear in search results. Adults and minors can also receive a friend reque...
- ▶ **How do minors share posts like photos and status updates?** [Edit](#)
Minors Adults Minors can share with a maximum of friends of their friends. Adults can share posts...
- ▶ **How does tagging work for minors?** [Edit](#)
You can add tags of anyone — including people you don't know, any place, or any page (like a celebr...
- ▶ **How do location services work for minors?** [Edit](#)
The sharing tool gives you the option to share where you are when you post. You can add location to...
- ▶ **How do privacy controls change when a minor becomes an adult?** [Edit](#)
When you reach a legal adulthood, we will notify you that you are now considered an adult on Facebo...
- ▶ **How does the Public setting work for minors?** [Edit](#)
Minors can share with a maximum of friends of their friends. So, wherever minors see Public as an a...

Facebook has a global team of several hundred people working 24/7 on safety.



Safety is a conversation



facebook

Global Safety Advisory Board

Group of five leading global safety organizations that serve in a consultative capacity on issues of online safety.



NNEADV

Notable Safety Campaigns

Bullying awareness video with Demi Lovato and the Pacer Center



15 million+ views

Video with the Jersey Shore's to address LGBT teen bullying issues



13 million+ views

Stop Bullying, Speak Up

Partnership with Time Warner



STOP **SPEAK**
BULLYING **UP**

OVER **34,613**
HAVE SPOKEN UP!



**HELP STOP
BULLYING**

Enter Your Zip ([Why?](#)) optional

I'm a Student I'm an Adult

TAKE THE PLEDGE

**PLEDGE
TRACKER**

Who spoke up:

Total Pledges **34,613**

TAKE ACTION!

For access to more information on how to overcome bullying or prevent it from happening, visit the Take Action Center:

- ▶ Get The Widget
- ▶ "I Spoke Up" Gallery
- ▶ Partners & Resources

VISIT THE "I SPOKE UP" MAP



STOP
BULLYING

**SPEAK
UP**

TAKE ACTION CENTER

OFFICIAL SUPPORTERS

GLSEN

PACER's
National Bullying
Prevention Center
PACER.ORG/SULLYING

**STOP
BULLYING**

ADL
Anti-Defamation League

Family
Online Safety
Institute

STOP Cyberbullying.org
A PROGRAM OF WIRESAFETY

greatschools
Imagined as one. Succeeded as many.

ConnectSafely
Smart Socializing Starts Here™

**BOYS & GIRLS CLUBS
OF AMERICA**

UNIVERSITY OF NEBRASKA-LINCOLN
Bullying Research Network



"I SPOKE UP" GALLERY



Upload a video or share a photo and join 33,065 others who've taken the pledge to Stop Bullying >>

GET THE WIDGET

Help raise awareness by adding the Stop Bullying: Speak Up widget to your site >>



PARTNERS & RESOURCES

Discover partners, resources and articles on how to prevent bullying >>



CNN

CN
CARTOON NETWORK

Time Inc.

Our work isn't done



facebook

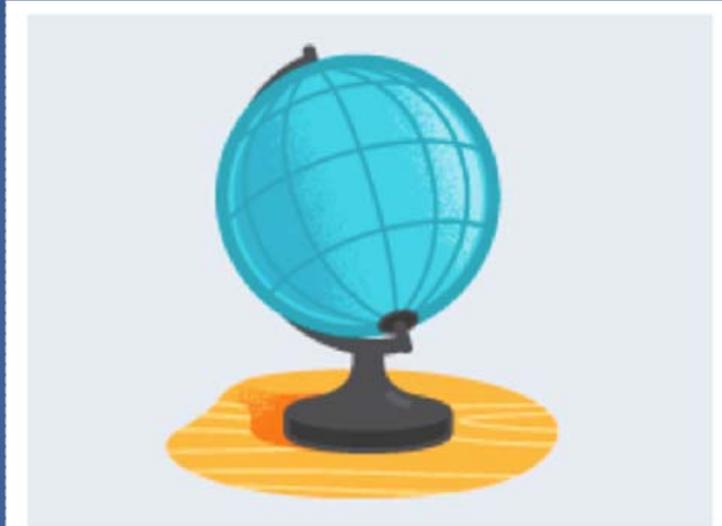
Family Safety Center: facebook.com/safety



The screenshot shows the Facebook interface for the Family Safety Center. At the top, the Facebook logo and search bar are visible. The user's name, Brooke Oberwetter, and a home button are in the top right. The main content area features a video thumbnail of a woman, the title "Family Safety Center", and a mission statement: "We believe safety is a conversation and a shared responsibility among all of us. That's why we provide the information, tools and resources you'll find here." Below this is a "Like" button and a notification that 668,796 people like the page. A section titled "Meet The Facebook Safety Team" is partially visible. The page is organized into a grid of seven categories, each with an icon and a brief description:

- Our Philosophy**: Safety is an ongoing conversation among everyone who uses Facebook.
- The Facebook Community**: Each of us plays a role in creating a safe environment.
- Tools & Resources**: Learn about your account settings, safety best practices and more.
- Parents**: Help your teens play it safe on Facebook.
- Teachers**: Learn and teach about how to use social media wisely.
- Teens**: Be smart. Use good judgment when you're online.
- Law Enforcement**: Learn how Facebook works with you and law enforcement.

Tools for educators: pilot program



Teachers

Learn and teach about how to use social media wisely.

Tips for parents

Talk about technology safety just like you talk about safety while driving and playing sports.

Don't be afraid to ask questions. A great way to learn about Facebook and start a conversation about safety is to ask your teen to help you set up an account.

Teach your teens the online safety basics so they can keep their Facebook profile (and other online accounts) private and safe.

Tips for teens

Learn about privacy settings, and review them often.

Don't share your password with anyone.

Don't post anything you wouldn't want your parents, teachers, a college admissions office, or a potential employer to see.

Be authentic. The real you is better than anything you might pretend to be.

Only accept friend requests from people you know.

Facebook Safety Page: facebook.com/fbsafety

The image shows a screenshot of the Facebook Safety page. The page header includes the Facebook logo, a search bar, and the page name "Facebook Safety" with the category "Internet/Software" and an "Edit Info" link. The profile picture is a circular icon with silhouettes of three people. The cover photo features logos for "wire AFET", "Family Online Safety Institute", and "connectSafe Socializing Starts".

facebook Safety

Wall

Share: Status Photo Link Video Question

Write something...

Facebook Safety
On February 27, 2012 The National Network to End Domestic Violence, a member of the Facebook Safety Advisory Board, will co-host the 2nd World Conference of Women's Shelters (WCWS). The WCWS is a peer-to-peer conference that brings together grass-roots activists and advocates from over 105 countries to address violence against women. Almost 600 people from 37 countries are already registered, join the conversation and sign-up today!

Registration
www.worldshelterconference.org

934,412 Impressions · 0.08% Feedback

Like · Comment · Share · Tuesday at 1:48pm

730 people like this.

View all 61 comments View all 277 shares

Write a comment...

Facebook Safety
Making sure people stay safe online is a shared responsibility. Industry, the community and governments all have a part to play. The Australian Government has pulled together a useful collection of resources that

Hidden Posts

Info

Friend Activity (1+)

Stop Bullying: Speak Up

Resources

Experts

Notes

FB DC Live

Videos

MORE ▾

About Edit

Like this Page to get updates and give feedback on Safety issues.

603,003
like this

facebook